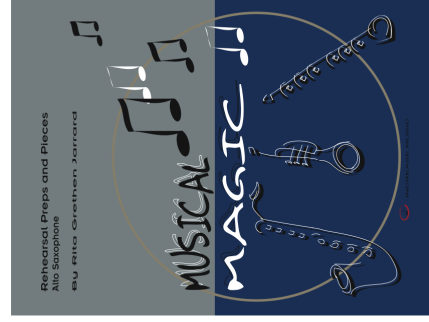


MUSICAL MAGIC METHOD BOOKS

Musical Magic is the most comprehensive method book that I have ever used with fifth grade students. It thoroughly teaches and reviews each new musical learning until it is in a student's long-term memory through the use of varied types of songs and musical exercises which the students find very enjoyable. I have taught out of many different method books during my thirty years as an elementary instrumental director. My students are now playing at the highest level of musicianship ever because of Musical Magic! I highly recommend it to every band director teaching at this level!

-- Band Director,
Apple Valley, MN



Are there other advantages to using the Musical Magic Band Method System?

Great care has been taken in the *spacing* and *reinforcement* of each concept, so that students retain what they learn. Notes are introduced in a fashion that makes sense for each instrument, so students can focus on making a *characteristic sound* much more quickly. In addition, the arrangements break out of the unison confines of the traditional band method, allowing for a more musical experience for students and audience members alike.

Are students really ready for harmony and non-unison lines at this age? And what about intonation?

Teachers have reported no issues of added difficulty from the way pieces are arranged. In addition, *intonation is often improved* for two reasons. First, students are able to gain experience in real musical settings with harmonized parts. Second, because *all* students are beginning on notes that are comfortable to them, *embouchures are properly developed from the start*. Less straining generally equates with better intonation.

Where can I get the books from the Musical Magic series?

They can be purchased from many music stores, or from Increase Music directly by calling the number below or visiting our web site at www.increasemusic.com.

INCREASE MUSIC, INC.



**FREQUENTLY
ASKED
QUESTIONS:**

**MUSICAL
MAGIC METHOD
BOOKS**

INCREASE MUSIC, INC.

P.O. Box 9900

N ST. PAUL, MN, 55109-9900

651-748-1968

1-877-650-0004

WWW.INCREASEMUSIC.COM

HERE ARE SOME QUESTIONS OUR CUSTOMERS ARE ASKING:

What is meant by a “band method system”, and how is it different from a band method?

While the traditional band method that most teachers are familiar with addresses all instruments similarly through a group of identical, transposed exercises, the “band method system” provides a more in-depth approach to meeting the needs of the individual, as well as those of the larger group. Musical Magic is a band method system that consists of an “individual element” and a “rehearsal element.” The combination of these two components functions in a similar way to the traditional band method, however by addressing each component separately, Musical Magic is able to meet many of the needs that have been commonly overlooked by the traditional band method.

This ‘system’ sounds complex. Is it?

No, it is not complex; it is very easy to use. Since Musical Magic is a very thorough method, it can be viewed as difficult to put into practice. However, this method was created by an experienced teacher who understands the demands of teaching, and was tested in numerous schools. Its logical approach results in a simplicity of use that is unmatched by any of the band methods on the market today. Suggested unit outlines are also included, so that concepts that have been introduced in the instrumental portion will coincide with the pieces being performed in the Band Rehearsal book.



My current method is working all right. Why should I switch?

These books were originally created by a veteran teacher who was concerned with the way a lot of the books on the market addressed many of the *real issues* music educators deal with every day. From the way the French horn, double reeds, and keyboard percussion are approached to the smallest musical detail, every concept in Musical Magic was conceived with optimal student success in mind. The ‘Musical Magic Band Method System’ was born. Its foundation is rooted in a ‘what is best for each instrument’ approach. This system utilizes what is best about the instrumental method concept, while expanding on the flexibility of the traditional band method approach.

I only have large group rehearsals and I am not able to meet with students individually or in “like-instrument settings”. Will Musical Magic work in my program?

Yes! Musical Magic is a “band method system” that includes BOTH an individual component AND a rehearsal component. Therefore, although Musical Magic contains an individual element, it is NOT an individual method. In cases where the teacher may not be able to meet with students in “like-instrument settings” or on an individual basis, we recommend using the Musical Magic rehearsal element (BAND REHEARSAL BOOK 1 and/or REHEARSAL PREPS AND PIECES). To complement these books, we recommend that students use the individual component (BOOK 1, BOOK 2) in their personal practice time.

Do I have to commit to the entire Band Method System, or can I supplement my existing method with a portion of your series?

The Musical Magic series can be used as a complete band method system, or works extremely well as supplemental material to any method currently on the market.

I have not heard much about this method. How do I know I can trust it?

These books were piloted, fine tuned, and ‘debugged’ in about 25 schools years before they were officially published. By the time they reached publication a few years ago, they were well tested and well received. Material has been added to the series since its inception.

What about the cost? And what about buying two books versus one book?

Each book is comparable in price to other books on the market. The use of two books actually gives the teacher greater flexibility in how the materials are purchased. Some teachers prefer to have students purchase both books, whereas others prefer to have the school district purchase one or more of the books.

